

Formula for Success

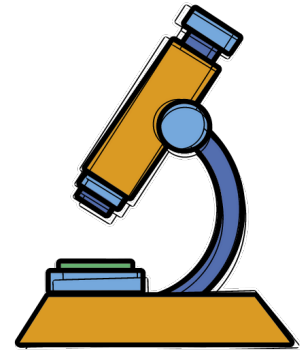
September 15, 2022 * Mellwood Art Center

Auction Sponsorship Level Details



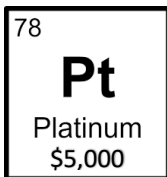
Presenting Sponsor: \$10,000 (only one available)

- Recognition as the Presenting Sponsor on all event related signage
- Opportunity to showcase Brown Forman products
- Full page ad (inside front or back cover) in Auction Program
- Presenting Sponsor can choose one of the following:
 - Seating for 8 (a full table) *\$880 in goods and services*
 - OR**
 - Seating for 4 (a half table) AND sponsor 4 kids for a week of summer camp
 - *\$440 in goods and services*
- Can submit video clips that we will run prior to/during the event: *why you support The Patch*. These should be no longer than 30 seconds each; up to 3 videos
- Logo inclusion on all social media & email blasts
- Logo inclusion on each dinner table
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Logo in The Cabbage Patch after event Newsletter



Platinum Sponsor: \$5,000 (only two available)

- Recognition as a Platinum Sponsor on all event related signage
- ½ page ad in Auction Program
- Platinum Sponsor can choose one of the following:
 - Seating for 8 (a full table) *\$880 in goods and services*
 - OR**
 - Seating for 4 (a half table) AND sponsor 4 kids for a week of summer camp
 - *\$440 in goods and services*
- Signage as a Platinum Sponsor in the Premier Auction area
- Can submit video clips that we will run prior to/during the event: *why you support The Patch*. These should be no longer than 15 seconds each; up to 2 videos
- Logo inclusion on all social media & email blasts
- Logo inclusion on each dinner table
- Half page advertisement in the Auction Program
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Logo in The Cabbage Patch after event Newsletter



Gold Sponsor: \$3,000 (multiple packages available)

- Prominent logo signage as a Gold Sponsor in event sponsorship area as selected below
- The Gold Sponsor will choose one area of event sponsorship on a first come, first served basis to include: Cocktail Reception, Dinner, Registration Area, etc.
- Gold Sponsor can choose one of the following
 - Seating for 8 (a full table) \$880 in goods and services
- OR**
- Seating for 4 (a half table) **AND** sponsor 4 kids for a week of summer camp
 - \$440 in goods and services
- Can submit a video clip that we will run prior to and/or during the event: *why you support The Patch*. This should be no longer than 10 seconds
- Logo inclusion on all social media & email blasts
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after event Newsletter

Silver Sponsor: \$2,750 (multiple packages available)

- Recognition as a Silver Sponsor on event related signage
- Silver Sponsor can choose one of the following
 - Seating for 8 (a full table) \$880 in goods and services
- OR**
- Seating for 4 (a half table) **AND** sponsor 4 kids for a week of summer camp
 - \$440 in goods and services
- Can submit a video clip that we will run prior to and/or during the event: *why you support The Patch*. This should be no longer than 10 seconds
- Name inclusion on all social media & email blasts
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after event Newsletter

Copper Sponsor: \$1,750 (multiple packages available)

- Name listed as a Copper Sponsor on event related signage
- Copper Sponsor can choose one of the following
 - Seating for 8 (a full table) \$880 in goods and services
- OR**
- Seating for 4 (a half table) **AND** sponsor 4 kids for a week of summer camp
 - \$440 in goods and services
- Name listed in the Auction Program
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after event Newsletter

Friend Sponsor: \$1,200 (multiple packages available)

- Reserved seats & dinner for you and a friend (2 people- \$220 in goods and services)
- Name listed in the Auction Program, all event-related signage, and presentations
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after event Newsletter

Scientist: \$150 individual ticket to the 2022 Auction at Mellwood Arts Center.
(\$110 in goods and services)

