

# The Cabbage Patch Champions Event

September 12, 2024 • The Olmsted



## Sponsorship Level Details

### Presenting Sponsor: \$15,000 (only one available)

- Recognized on front of the save-the-date mailing piece
- Recognized on front of Champions Event invitation
- Recognition as the Presenting Sponsor on all event-related signage & slideshow (evening of the event)
- Opportunity to showcase Brown-Forman products
- Showcase specialty drink(s) at event, and appropriate signage
- Full page ad (inside front or back cover) in Champions Event Program
- Presenting Sponsor receives seating for 2 at event.
- Can submit video clips that we will run prior to/during the event: *Why you support The Patch*. These should be no longer than 30 seconds each; up to 3 videos
- Logo inclusion on all social media & email blasts with hyperlinks
- Logo inclusion on each dinner table
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Logo in The Cabbage Patch after-event Newsletter


### Platinum Sponsor: \$5,500 (only three available)

- Recognition as a Platinum Sponsor on all event-related signage & slideshow (evening of the event)
- Half-page ad in Champions Event Program
- Platinum Sponsor can choose one of the following:
  - Seating for 8 (a full table)
  - OR
  - Seating for 4 (a half table) AND sponsor 4 kids for a week of summer camp
- Can submit a video clip that we will run prior to/during the event: *Why you support The Patch*. This should be no longer than 15 seconds
- Logo inclusion on all social media & email blasts with hyperlinks
- Logo inclusion on each dinner table
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Logo in The Cabbage Patch after-event Newsletter

<https://www.cabbagepatch.org/events/champions/>

The Cabbage Patch Settlement House, Inc.

1413 S. Sixth St., Louisville, KY



### **Gold Sponsor: \$3,500 (multiple packages available)**

- The Gold Sponsor will choose one area at the event to sponsor, on a first-come, first-served basis including: Cocktail Reception, Dinner, Registration Area, etc.
- This sponsorship will be recognized in event slideshow
- Gold Sponsor can choose one of the following
  - Seating for 8 (a full table)
- OR*
- Seating for 4 (a half table) **AND** sponsor 4 kids for a week of summer camp
- Can submit a video clip that we will run prior to and/or during the event: *why you support The Patch*. This should be no longer than 10 seconds
- Social media recognition
- Logo listed in Champions Event Program
- Logo listed on The Cabbage Patch website
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after-event Newsletter

### **Silver Sponsor: \$2,250 (multiple packages available)**

- Recognition as a Silver Sponsor on event-related signage
- Silver Sponsor can choose one of the following
  - Seating for 8 (a full table)
- OR*
- Seating for 4 (a half table) **AND** sponsor 4 kids for a week of summer camp
- Social media recognition
- Logo listed in Champions Event Program
- Logo listed on The Cabbage Patch website
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after-event Newsletter

### **Friend Sponsor: \$1,200 (multiple packages available)**

- Name listed as a Friend Sponsor on event-related signage
- Reserved seats & dinner for you and a friend
- Name listed in the Champions Event Program
- Name in The Cabbage Patch Fall/Winter Newsletter and in Donor Listing on Website
- Name in The Cabbage Patch after-event Newsletter

### **Single Ticket: \$175 (Individual ticket to the 2024 Champions Event)**